

Overview

Adamo Estate Winery is a small-batch boutique winery with 23,000 vines, focusing on organic and biodynamic practices. Starting with the best fruit from the estate, and from some of the top growers in Ontario, the fruit speaks for itself and the terroir-driven wines. With a beautiful retail space and tasting bar, as well as event and meeting spaces overlooking the vines, tanks or the cellar, enjoy the scenic beauty of the region, tour the winery and taste the fruits of their labour!

Fact Sheet

History: The first vines were planted in 2012. Winery construction was completed and the winery opened in

September 2016.

Site: Located in Mono, Ontario, in the Hills of Headwaters region.

Winery: Features a tasting bar and a retail outlet, food service and an outdoor patio space overlooking the

vineyards. Winemaker's Dinners, live music & feature nights. Meeting and Special Event space.

Production: The facility features 2 underground barrel cellars, tank and sparkling wine cellar, covered and outdoor

crush pads. 2014: 3,000 cases, 2015: 7,000 cases, 2016: 7,000 cases, 2017: 11,500 cases.

Vineyard: Total of 18 acres (out of 25) are planted in 3 distinct blocks. Approximately 23,000 vines planted, with an

additional acre (1,250 vines) planted in 2017.

Climate: Mean winter temp.: -7°C, mean summer temp.: 18°C, mean precipitation: 76-86 cm, mean frost-free period:

108-129 days, avg. growing season, length: 189 days.

Soil: As part of Dufferin County, the vineyard and winery sit at a high elevation, forming what's called the 'roof of

Ontario.'The region's elevation ranges from 467-583 m above sea level. The soil types found at the winery

include: till, outwash, kame, esker, deltaic and lacustrine.

Grape Varieties: Chardonnay, Pinot Noir, Riesling are the principal varietals, Vidal, Merlot, Cabernet Franc, Chardonnay Musqué,

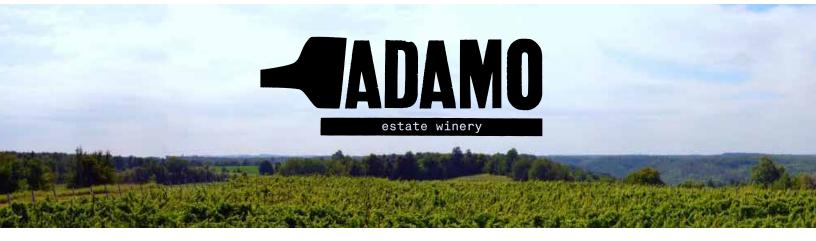
Gamay Noir and Marechal Foch are also planted.

Availability: Select restaurants in Toronto, online store at adamoestate.com and Winery direct.

Tastings & Tours: For our tour and tasting schedule please visit adamoestate.com

Private tours (available daily) for groups of 8 or more must be scheduled 24 hours prior to arrival.

Media Contact: Shannon Smith, Director, Marketing shannon@adamoestate.com



Biographies



Mario Adamo

Born in Calabria (Italy) and coming to Canada when he was 18 years old, Mario started out as an artist, turning his creative talent into a hairdressing career, where he went on to own and run 2 salons. After marrying his wife Nancy, they decided to follow the path where their shared passion for food could shine. In 1972, Mario and his wife Nancy started a thriving catering business, and in 1985, they took the opportunity to move their business and life to a location that really felt like home. It was then that Hockley Valley Resort was born, having now evolved into a 114 room, four-season resort and culinary destination. As the years passed, Mario re-invented himself again, pondering the land in their region, comparing it to his home in Calabria. Though the region was not known for winemaking, this did not deter Mario. His sheer will and determination, combined with the family's standard for the highest quality, is the foundation for Adamo Estate Winery, a successful winery with award-winning wines, 23,000 vines and 25 acres.



Nancy Adamo

Nancy Adamo's business accolades and contribution to Canadian society has been recognized throughout her career. In 1998, she was given the Leading Woman Entrepreneur of the World Award, and has been listed in the top 25 Profit W100 list of Canada's Top Women Entrepreneurs six times. In 2005, she received the Butler Award by the Ontario Accommodation Association for her contribution to Ontario's accommodation industry.

Nancy Adamo has served two three-year terms as member of the Humber College Board of Governors (1999-2002 and 2002-2005). More recently, she was listed in the 2007 Top 100 list of Canada's Most Powerful Women by Women's Executive Network (Entrepreneur Category).

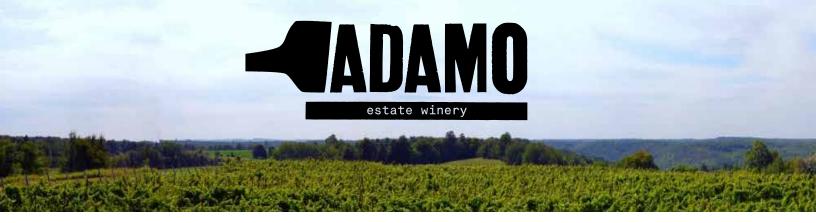


John Paul Adamo

John Paul Adamo has made the most of his Old World approach to food and hospitality to turn Hockley Valley Resort into the ultimate culinary destination in Toronto's backyard. He attended the Glion Institute of Higher Learning in Switzerland, held an apprenticeship at Hotel Villa Medici in Florence, Italy and at the Hotel Schweizerhof in Bern, Switzerland.

In 2002, Adamo graduated from the Culinary Institute of America in Hyde Park New York with honours where he also apprenticed at Auberge Du Pommier. In 2006, he was named Executive Chef at Hockley Valley Resort. In 2009, Adamo was appointed President and Owner of Hockley Valley Resort. In 2012, along with father Mario and sister Julie, John Paul established Adamo Estate Winery. At Adamo Estate Winery, John-Paul oversees the daily management of the vineyard and winery operations, as well as operating the culinary side of the business.

He is constantly striving to find innovative, creative approaches to improve the functionality of both properties.



Biographies



Julie Adamo-Cass

Julie Adamo-Cass along with her brother JP oversees the strategic development as well as day to day operations at Adamo Estate Winery and Hockley Valley Resort.

Growing up in the family business Julie enjoyed the opportunity to work throughout the resort learning the commitment and expectations required to lead a first class resort development. Everything from ski, to golf, to Spa to Sales, Food and Beverage and more.

After earning her Economics Degree from Queens University and spending years building a successful consulting practice helping others grow their business she returned to the family business to aid in taking it to the next level.

Quickly re-establishing Hockley Valley Resort's position as a leader in the resort community, the next great challenge was to help lead the expansion of the family business and create Adamo Estate Winery.

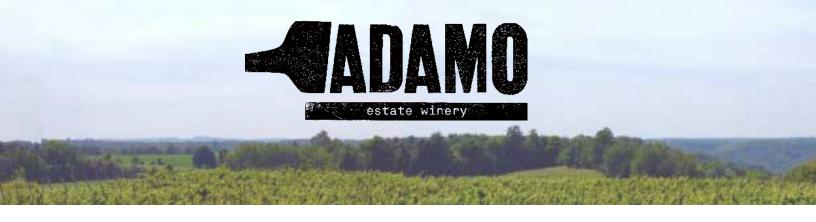


Shauna White

Shauna grew up in Kelowna, BC, spending her days in her family's vineyard. Shauna began the formal part of her education at Niagara College, becoming a certified Wine and Viticultural Technician.

While spending her practicum at Domaine Laroche in Chablis, France, she fell in love with Chardonnay! Shauna continued to broaden her horizons by spending time at Ponzi Vineyards in the Wallamette Valley, Oregon, at Brokenwood Wines in the Hunter Valley, Australia, at Le Clos Jordanne in Niagara, Ontario and at Road 13 Vineyards in Oliver, BC, and she settled at Adamo Estate Winery in 2013.

Media Contact: Shannon Smith shannon@adamoestate.com 519-942-0754 (ext 5596)



Where to enjoy a glass...

Allegro

Antler

Archive

Ashbridge's Bay Yacht Club

Babbo Wine Bar & Patio

Barnsteiner's Black Hole Bistro

Biff's Bistro

BLU Restaurant

Borealis Grille & Bar

Boxcar Social

The Bruce Hotel

Cambridge Mill

Cabin

Café Boulud

The Caledonian

Campagnolo

Capocaccia

The Carbon Bar

The Chase

Creemore

Kitchen Crowne Plaza Hotels & Resorts

Daild

Dogfish Pub & Eatery

The Edge Wine Bar

Fat Pasha

Fionn MacCool's

Flock Rotisserie and Greens

Forage Restaurant

Foxely Goodlake

Granite Club

Hilton Garden Inn

Hockley Valley Resort

Holt Renfrew

Levetto

Locale Inc., Aurora

Loch & Quay

The Lodge at Pine Cove

L'Unita

Los Colibris

The McEwan Group

Millcroft Inn & Spa

Mrs. Mitchell's

National Yacht Club

Oliver & Bonacini

Provo Food Bar

Quanto Basta

The Rec Room - London Masonville

Richmond Station

Rustik

Ruth's Chris Steak House

Scallywags

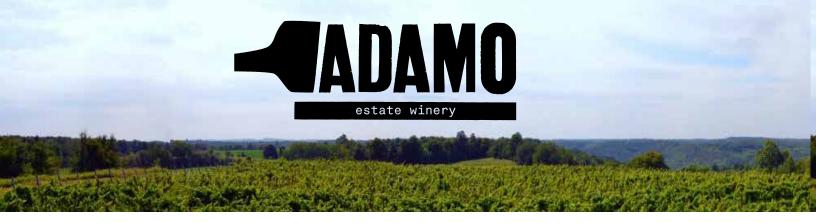
School

Sparks Premium Grill & Bar

Sotto Sotto

Thompson Toronto

...and the list is growing



Wine Awards

2018

InterVin International Wine Awards, 2016 Estate Chardonnay (Silver)

InterVin International Wine Awards, 2015 Willms Vineyard Chardonnay (Silver)

InterVin International Wine Awards, 2015 Edgerock Petit Verdot (Honours)

InterVin International Wine Awards, 2017 Estate Riesling (Honours)

InterVin International Wine Awards, 2017 Estate Frank's Corner Vidal (Honours)

InterVin International Wine Awards, 2015 Lowrey Vineyard Pinot Noir (Honours)

Decanter Asia Wine Awards, 2017 Estate Riesling (Bronze)

Decanter Asia Wine Awards, 2017 Legacy Viognier Roussanne (Bronze)

Decanter Asia Wine Awards, 2015 Edgerock Vineyard Petit Verdot (Bronze)

Decanter Asia Wine Awards, 2016 Estate Chardonnay (Bronze)

Decanter Asia Wine Awards, 2015 Lowrey Vineyard Pinot Noir (Bronze)

Decanter Asia Wine Awards, 2015 Wismer-Foxcroft Cabernet Franc (Bronze)

Decanter, 2016 Adamo Estate Chardonnay (Bronze)

Decanter, 2015 Lowrey Pinot (Bronze)

Decanter, 2015 Foxcroft Cabernet Franc (Bronze)

Decanter, 2015 Edgerock Petit Verdot (Commended)

Decanter, 2016 Bock Viognier (Commended)

Finger Lakes, 2016 Estate Chardonnay (Silver)

Finger Lakes, 2016 Foxcroft Riesling (Silver)

Finger Lakes, 2016 Estate Frank's Corner Vidal (Silver)

Finger Lakes, 2015 Foxcroft Cabernet Franc (Silver)

Finger Lakes, 2015 Meritage (Silver)

Finger Lakes, 2016 Estate Pinot Noir (Bronze)

Finger Lakes, 2015 Willms Oaked Chardonnay (Bronze)

Finger Lakes, 2015 Lowrey Pinot Noir (Bronze)

International Wine Challenge, 2015 Edgerock Petit Verdot (Silver)

International Wine Challenge, 2016 Estate Chardonnay (Bronze)

International Wine Challenge, 2016 Estate Pinot Noir (Bronze)

International Wine Challenge, 2015 Foxcroft Cabernet Franc (Bronze)

International Wine Challenge, 2015 Lowrey Pinot Noir (Bronze)

International Wine Challenge, 2015 Willms Oaked Chardonnay (Commended)

International Wine Challenge, 2015 Parke Pinot Noir (Commended)

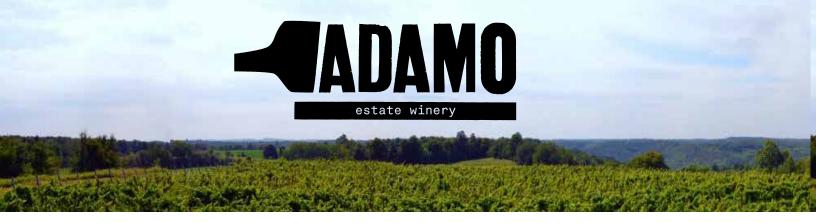
National Wine Awards of Canada, 2017 Estate Riesling (Silver)

National Wine Awards of Canada, 2015 Willms Oaked Chardonnay (Silver)

National Wine Awards of Canada, 2015 Foxcroft Cabernet Franc (Silver)

National Wine Awards of Canada, 2015 Edgerock Petit Verdot (Bronze)

National Wine Awards of Canada, 2017 Frank's Corner Vidal (Bronze)



Wine Awards

2017

Finger Lakes, Bronze: 2014 Willms Oaked Chardonnay

Finger Lakes, Bronze: 2014 Lowrey Pinot

Finger Lakes, Silver: 2015 Wild Ferment Oaked Chardonnay

Finger Lakes, Silver: 2014 Gamay Barrel Select

Finger Lakes, Commended: 2016 Adamo Estate Riesling Decanter World, Platinum: 2016 Adamo Estate Riesling

Decanter World, Silver: 2014 Lowrey Pinot

Decanter World, Bronze: 2015 Wismer Wild Ferment

Decanter World, Bronze: 2014 Gamay Barrel Select Artist Series

Decanter World, Commended: 2014 Willms Chardonnay

International Wine Challenge, Silver: 2015 Wild Ferment Oaked Chardonnay International Wine Challenge, Commended: 2016 Adamo Estate Riesling

International Wine Challenge, Silver: 2014 Lowrey Pinot

International Wine Challenge, Silver: 2015 Red Head, Pinot Noir Ontario Wine Awards, Bronze: 2016 Adamo Estate Riesling

National Wine Awards of Canada, Silver: 2015 Wismer Foxcroft Oaked Chardonnay

National Wine Awards of Canada, Silver: 2015 Wild Ferment Chardonnay National Wine Awards of Canada, Bronze: 2016 Viognier Bock Vineyard National Wine Awards of Canada, Bronze: 2016 Adamo Estate Riesling

2016

Decanter, Commended: 2015 Gwertztraminer

Wine Align, Platinum: 2014 Wismer-Foxcroft Unoaked Chardonnay Decanter, Bronze: 2014 Wismer-Foxcroft Unoaked Chardonnay

International Wine Challenge, Commended: 2015 Wismer-Foxcroft Riesling

Finger Lakes, Silver:: 2015 Wismer-Foxcroft Riesling Finger Lakes, Silver: 2015 Flying Change Musqué

International Wine Challenge, Bronze: 2014 Willms Oaked Chardonnay

Decanter, Silver: 2015 Sogno

Decanter, Bronze: 2013 Lowrey Pinot Decanter, Bronze: 2014 Gamay Barrel Select

Decanter, bronze. 2014 Gamay Barrer Select

International Wine Challenge, Silver: 2013 Lowrey Pinot International Wine Challenge, Silver: 2015 Sogno